

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

APPLICANTS: Haberman et al. CONF. NO.: 1662  
SERIAL NO.: 10/657,335 GROUP NO.: 2427  
FILING DATE: September 8, 2003 EXAMINER: Langhnoja, Kunal N.  
TITLE: System for Authoring and Editing Personalized Message Campaigns

Mail Stop Amendment  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

**RESPONSE TO NON-FINAL ACTION**

SIR:

This Amendment addresses the Office Action of October 26, 2010. Applicants submit a Petition for Extension of Time to extend the previous extension to three (3) months, with the appropriate fees. Applicants consider no additional fees to be due in connection with the filing of this paper; however, the Office is hereby authorized to charge any fee, including for any necessary extension of time, or credit any overpayments associated with the filing of this paper to the deposit account of K&L Gates LLP, Deposit Account No. 50-1721.

The **Listing of Claims**, begins on page 2 of this paper.

**Remarks** begin on page 5 of this paper.